

ANGUILLA BREAKING NEWS ON SIRENA RESORT



May 13th, 2010

Dear Friends of Anguilla.

We have **some very interesting and exciting news for you all**; Robin and Sue Ricketts (Malliouhana, Cap Juluca, Ku and Anguilla Luxury Villa Collection) have very recently become the proud owners of the present Sirena Hotel in Anguilla. www.sirenaresort.com We will be doing some **updates and renovations** when we close at the end of August. Then we will reopen as **Anacaona Boutique Hotel on October 15th, 2010**. The word **Anacaona means flower or feather of gold in the Taino/Arawak language. Anacaona was married to the chief Cacique of Hispaniola and was a very beautiful lady apparently and well known in her own right.** This follows the Ricketts pattern of calling everything Amerindian that they have been involved with in the hospitality industry on Anguilla. (**Malliouhana, Cap Juluca and Ku**). We plan to make Sirena (to be known as Anacaona) the cultural entertainment centre of Anguilla, offering dinner theatre and music, dance, Jollifications and theatre a few times a week. This will bring to our visitors something that has been missing for a long time on Anguilla – a touch of what the culture of the island is in depth and learning what the past is really about, whilst relaxing and enjoying themselves. We were very successful with this before when we were building Malliouhana, and also ran a small hotel called Cul de Sac where we offered the same type of Anguillian cultural entertainment. If you have clients staying at other hotels and villas on Anguilla please suggest they come and see our cultural offerings at Sirena Resort

(Anacaona) they will leave Anguilla with a very much better understanding of what the island is all about.

We see Sirena (Anacaona) as a small, intimate, cultural and fun place to be. It is very peaceful there and away from it all but has access to one of the very best of Anguilla's beaches, the mile long Meads Bay. We want to give **value for money** for people who want a slightly different ambience from a larger hotel or resort.

Delroy Lake Sirena Resort's General Manager, is one of Anguilla's most well known hospitality professionals. He was the General Manager at Ku for the last five years and has now joined Sirena Resort (Anacaona Boutique Hotel) as the General Manager, which we are very happy about. He brings with him great enthusiasm and drive to make this hotel truly a unique property on the Island of Anguilla. Delroy has received many hospitality awards, and contributes significantly to the community through his position as a Director of the Anguilla Tourist Board, Vice President of the Anguilla Hotel and Tourism Association and involvement in Education.

Sirena, a full service hotel, is located **in the heart of the trendy West End** on the beautiful island of Anguilla **overlooking and with access to wonderful Meads Bay beach.** Anguilla is a paradise for those who appreciate quality, friendly people, stable government, warm weather, beautiful beaches and excellent restaurants. Sirena Hotel, built in Mediterranean style with Caribbean accents and colors, is overseen personally by Robin & Sue and managed by Delroy Lake.

The hotel has **two swimming pools.** The larger of these is near the Main House with a poolside bar and restaurant. The second, somewhat smaller, is in the middle of the tropical garden close to the three suites. The beach is an easy stroll on a comfortable footpath through the garden. Hotel guests have sun loungers and umbrellas at the beach. There is also beach service.

In the Main House there is a **reception, lounge, boutique, massage centre, restaurant and poolside bar**, Along with two of the junior suites.

Firefly Restaurant

Firefly Restaurant is **located next to the Bar overlooking the pool** which reflects the waving palm trees and flickering lights.

Serving **Breakfast, Lunch & Dinner** our kitchen creates for you excellent cuisine based on French dishes with Caribbean and Asian influences and also specializes in old fashioned authentic Anguillian Cuisine.

Firefly Bar

Firefly Bar offers a drinks list to satisfy any occasion!! Best of all we have a wonderful selection of Anguillian Bar Snacks and Dishes ranging from Johnny Cakes to six varieties of chicken wings, specially prepared Firefly crusted shrimp, conch fritters and our piece de resistance Fry fish basket (a White Bait fish bowl with dips).

Meal Plans are available.

If your clients decide to go on a meal plan we encourage them to leave two days free so that they can sample some of our great restaurants on Anguilla

Close by the Main House is **Allamanda House** which has 20 hotel rooms whose balconies or terraces are all designed with views of the tropical gardens and Meads Bay. The superior double rooms are located on the first, second and third floors and the standard rooms on the second floor. Our Junior Suites are located on the top floor of our Main House and in the tropical gardens. The suites (one 3 bedroom and two 2 bedroom) are located in the centre of the tropical gardens not far from the smaller pool and the beach.

Below are our rack rates for your perusal, please let us know if you have any questions. We also have a special promotion which you will also see. If you are looking to the Festive Season of 2010/2011 we still have some space available.

Daily Rates for Hotel Rooms & Suites in US\$

TYPES OF ACCOMODATION	SUMMER SEASON	FESTIVE SEASON	WINTER SEASON	SUMMER SEASON	# Persons
	April 1, 2010 to Dec 17, 2010	Dec 18, 2010 to Jan 1, 2011	Jan 2, 2011 to Mar 31, 2011	April 1, 2011 to Dec 16, 2011	
Standard Rooms	\$150	\$300	\$250	\$150	2
Superior Rooms	\$180	\$375	\$310	\$180	2
Junior Suites	\$220	\$475	\$410	\$220	2
2 Bedroom Suites	\$260	\$515	\$450	\$260	4
3 Bedroom Suites	\$310	\$565	\$500	\$310	6

Additional Person In Room	\$35	\$60	\$50	\$35	
Meal Plans					
MAP - Breakfast & Dinner	\$70	\$70	\$70	\$70	
Continental Breakfast	\$16	\$16	\$16	\$16	
West Indian Breakfast	\$22	\$22	\$22	\$22	

Except where specifically included a 10% gratuity and 10% government accommodation tax are additional. Reservations must be secured by a three night deposit within 48 hours of making a reservation. Ten night bookings or longer require a Deposit of 6 nights. Deposits are applied to any cancelled or altered nights of confirmed reservation, including early departure. Refunds are made only when written notice is received by the Hotel no later than 30 days (January 2nd - March 31st) or 21 days (April 1st - December 17th) prior to scheduled arrival. Other conditions may apply at Christmas or to other special programmes. Rates and conditions are subject to change without notice. Up to 2 children under the age of 12 stay free in a Junior Suite if accompanied by up to 2 paying adults in the same room. Up to 1 child under the age of 12 stay free in a Standard or Superior room if accompanied by a paying adult. 15% Gratuity must be added to all Meal Plans. Travel Insurance is recommended.

SPECIAL PROMOTIONS

Booking Window

April 23rd –August 24th, 2010

Travel Window

May 1st – August 25th, 2010

**Stay 5 nights with us at Sirena
and receive 2 additional nights free.**

Also **receive a \$100.00 credit** to be used
at our Restaurant

If you don't have as much time on your hands
pay for 3 nights and have the 4th night free

Check Availability online or send us your reservation by
email at
info@sirenaresort.com

or call us at 877-647-4736 or 1-264-497-6827 and speak
to Kenisha our reservations manager

Delroy Lake can be reached at 877-647-4736 or 1-264-
497-6827 or by email at manager@sirenaresort.com

Robin and Sue Ricketts can be reached on

1-239-344-7810 or 1-264-497-6049 or email on
sue@rickettsluxury.com we look forward to working with
you all.

Best regards,

Robin and Sue Ricketts and Delroy Lake